



NMA COLLEGE / Undergraduate

B.A (Hons) Business Administration / BBA

A staged business pathway from foundation through final-year progression, with local and international awarding routes.

QUALIFICATION Bachelor's degree pathway	DURATION Foundation: 6 months · Year 1: 8 months · Year 2: 8 months · Final Year: 1 year	STUDY MODE Hybrid / Online
CAMPUS NMA Main Campus / Times City	INTAKE 2026 intake	AWARDING BODY IBAS / University of Greater Manchester / Dhurakij Pundit University

Entry requirements

- Old system Grade 9, new system Grade 11, or IGCSE/GED students may enter Foundation.
- High school graduates, IGCSE O Level, or GED graduates may enter Year 1.
- Second-year university students or relevant Level 4 holders may be considered for Year 2.

Selected curriculum modules

01 Business Environment	02 Financial and Management Accounting
03 Marketing Management	04 Business Communication
05 Project Management	06 Customer Relationship Management
07 Human Resource Management	08 International Business Management
09 Leadership Management	10 Research Methodology

Progression routes

- Foundation → Year 1 → Year 2 → Final Year.
- Local final-year route through International Business Academy of Switzerland.
- Online final-year route through University of Greater Manchester.
- Thailand pathway through Dhurakij Pundit University.

Important source note. This brochure is generated from the supplied HEXT Education programme catalog. Confirm current intake, fees, module sequence, entry decisions and delivery arrangements with an authorised advisor before enrolment.